



## VENDOR HANDBOOK

Welcome to the Penticton Farmers' Market!

### All About us:

The Penticton Farmers' Market Society was founded in 1991 and is an independent non-profit society created with the vision to provide a venue for small-scale farmers to sell their produce directly to customers. Since that time, we have also welcomed food producers and artisan/crafters to our market community.

- Currently, we have approximately 45-50 member vendors.
- We strive to maintain a vendor membership of 80 percent farmers and 20 percent crafters, bakers and prepared food vendors.
- Member vendors **who come for the full season** have reserved spaces along the 100 block of Main Street.
- **2023 Season** - casual vendors can apply through the Main Application portal and pay prior to the start of the market a set fee for a full block of market days at a reduced price.
- Casual vendors who pay prior to the start of the market and are planning on being at the market for the majority of market days may have a reserved space if available.
- Casual vendors who pay at each Market will be given as much notice as possible on availability of vendor stalls.
- Farmers who attended for the full season last may be invited to apply for membership in the society.

### Guidelines and Standards:

- Only approved products that are **made, baked, grown, raised, caught or wild harvested** by the vendor can be sold at the Penticton Farmers' Market.
- Applicants with storefronts except those who sell at farm gate, home gate or tasting rooms are not permitted.
- As our size is limited, we only accept applicants from Osoyoos to Peachland and the Similkameen Valley.
- Exceptions may be made for unique items such as meat, dairy and vegetarian products that are not produced by vendors within our catchment area. Crafters from outside our catchment area are not usually accepted.

## Quick List:

Member vendors and annual casual vendors must pay for booked stall spaces in advance of the first market date. All vendors must pay either a membership fee or an annual administration fee prior to the first market date.

All vendors must:

- **Cancel at least 24 hours before market day** by notifying Market Manager by texting 250486-3488
- Arrive no less than 45 minutes and no more than 2 hours prior to 8:30 am on market day.
- Remove vehicles from the market area 30 minutes before official opening when vendor parking is not part of stall rental agreement.
- Display prominently your business name and location on a sign.
- Display proof of certification for organic, naturally grown, transitional, and/or food safety handling, as applicable.
- Ensure that product pricing is displayed in a clear and obvious way.
- Not sell to the public before the specified opening time of the market day.
- Sell only products that have been approved by Penticton Farmers' Market Board of Directors and are of a quality that contributes to the positive reputation of both your business and that of the market.
- Write and/or submit verbal complaints discretely to the Market Manager rather than airing them publicly at the market.
- Refrain from the drinking of alcohol, smoking or vaping on the market site.
- Finalize sales activities by 10 minutes after closing at 1:00pm.
- Only pack up and start to clear vendor site after the closing bell at 1:00pm.
- Move vehicles back into the vending area no sooner than 10 minutes after the closing bell.
- Take all garbage off-site for disposal.

## Just a few more things:

- The Penticton Farmers' Market does not supply tables or tents.
- It is up to each vendor to know and comply with the laws, regulations and rules as specified by federal, provincial and municipal bodies, local health authorities and the certifying body the vendor belongs to or claims endorsement including Provincial and Federal sales tax requirements.
- Check out [Interior Health's website](#) for more information on FoodSafe and MarketSafe.

<b>PENTICTON FARMERS' MARKET</b>	
<b>2023 FEE SCHEDULE</b>	
<b>Administration Fee</b>	
Annual Membership	\$ 100.00
Annual Casual Vendor	\$ 40.00
<b>Member Vendor</b>	
Stall Fee	\$ 350.00
Stall Fee with Vehicle	\$ 500.00
<b>Casual Vendor</b>	
Day Pass	\$ 35.00
Liquor	
Vendor Fee	\$ 50.00
Full Season Pass (if stall available)	\$ 725.00
Electrical Plug-in	\$ 20.00/day

**Finally!** The Penticton Farmers' Market operates only in the **100 block of Main Street** in Penticton on Saturdays from 8:30am - 1pm, mid-April through October.

The **Penticton Farmers' Market** should not be confused with the **Downtown Penticton Association** which traditionally operates the Community Market in the 200, 300 and 400 blocks of Main Street and along Front Street.

*The two markets are independent and are governed by separate organizations.*